

Susan Lin

PORTFOLIO

bysusanlin.com

CONTACT

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Full contact information
available by request.

PROGRAMMING

HTML

CSS

PHP

jQuery

Ajax

Javascript

SQL

Ruby on Rails

XML

Java

ActionScript

SOFTWARE

Photoshop

InDesign

Flash

Illustrator

Flex

Microsoft Office

COURSEWORK

Int/Adv Programming

App Design and Dev

Basic Interaction Design

Animation Art and Tech

HCI Methods

Fundamental Systems Dev

Organizational Intelligence

Programming Interfaces (S10)

Game Design (S10)

Software Dev Project (S10)

FOREIGN LANGUAGE

Mandarin Chinese

US Citizen

References Available

EDUCATION

Carnegie Mellon University • May 2011

Interdisciplinary Bachelors (BHA) in Information Systems, Art

Double Major (BS) in Human-Computer Interaction

Pittsburgh, PA

QPA 3.55 (Dean's List)

EXPERIENCE

Digital Art, Graphic Design, Web Development Intern

NASA Goddard Space Flight Center

Summer 2009

Goddard, MD

- Designed new posters, bookmarks, site, icons, wallpapers for Webb Telescope
- Illustrated graphics for flash game; currently developing second game
- Game featured on Wired.com GeekDad and Hubble Telescope Museum Exhibit
- Increased Webb Telescope site traffic by 3.5+ times from contributions
- Raised awareness about future NASA exploration initiatives www.jwst.nasa.gov

Graphic Design Intern

Image Solutions Inc.

Summer 2008

Torrance, CA

- Redesigned marketing material and internal morale tools
- Executed Kaizen strategies with HR to improve work efficiency

Design, Invoice and Spreadsheet Processing

Asia Kitchen Inc.

March 2003 - Present

Torrance, CA

- Branded 7 restaurants with new logos, menus, signs, coupons, and documents
- Implemented CRM spreadsheet with 5000+ entries from handwritten system

LEADERSHIP + INVOLVEMENT

Development Solutions Org (DSO) • Spring 2008 - Present

dsoglobal.org

- Co-founder of an umbrella/networking organization in global development realm
- Designed logo, t-shirt, 20+ fliers, pitchbook, banners, 5 websites
- Hosted 18 events with 50-80 attendees each; built database of 600+ contacts

Wishlist • Spring 2008 - Present

wishlist.dsoglobal.org

- Designer and usability evaluator of DSO's built from scratch opportunities board
- Yielded 87 volunteers, 69 providers, 79 active opportunities (152 at peak)

Game Creation Society (GCS) • Fall 2007 - Present

gamecreation.org

- Co-lead 2 projects as head artist; illustrated assets for 6 independent games

Raincat • Fall 2008

raincat.bysusanlin.com

- Created website; promoted game reaching international audiences
- Featured in repositories including Ubuntu, Debian, Archlinux, and Softpedia
- Awarded "Game Creation Gold" for best in club game developed that year

1000plus • Spring 2010 - Present

willyoubecounted.com

- Managed branding as Executive Board Designer; revamped site and t-shirt
- Aimed to rally 1000 peers for A Day of Service to promote benefits of local impact

PROJECTS

Graph Africa • Spring 2009

graphafrica.com

- Designed application which visualizes statistics by overlaying factors over map
- Created an accessible means of studying Modern Africa
- Sponsored by Undergraduate Research Office with grant of \$1000

Photologues • Fall 2008

photologu.es

- Awarded "Hackiest Hack" during Yahoo! Hack Day for 20 minute Hack
 - Location orientated photo blog integrated with Flickr
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