



DESIGNER(D) SUSAN LIN

PORTFOLIO

bysusanlin.com

CONTACT

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SKILLS

WEB LANGUAGES

HTML & CSS
jQuery / Javascript
ActionScript
Processing

ADOBE CS

Fireworks
Photoshop
Illustrator
InDesign
Flash

BONUS

User Research Methods
Sketching & Illustration

BILINGUAL

Mandarin Chinese

US CITIZEN

References Available



EDUCATION

CARNEGIE MELLON UNIVERSITY '11
MHCI in Human-Computer Interaction

Pittsburgh, PA
Aug '11

BHA in Information Systems & Art
Double Major in Human-Computer Interaction

Dec '10



EXPERIENCE

USER INTERFACE / EXPERIENCE DESIGNER — Vast.com

San Francisco, CA
Sept '11 - Mar '12

- Created interface and experience designs for automotive search
- Conducted user research and made recommendations to improve business decisions
- Partners included Yahoo!, AOL, Bing, EveryCarListed, and Kelley Blue Book

PROJECT DESIGN LEAD — Eaton Corporation (MHCI Capstone)

Pittsburgh, PA
Jan - Aug '11

- Conducted user research and created prototypes with a team of 4
- Created 8 separate prototypes in 3 months to iterate for best solution
- Designed mobile app that assists in monitoring and reducing energy consumption

USER EXPERIENCE DESIGN INTERN — LinkedIn

Mountain View, CA
Summer '10

- Pitched exploratory homepage concepts based on user needs
- Designed ads previewer; created example for future previewer designs

MEDIA DESIGN INTERN — NASA Goddard Space Flight Center

Goddard, MD
Summer '09

- Designed Webb Telescope posters, bookmarks, and website
- Illustrated graphics and designed gameplay for 2 educational Flash games
- Featured on Wired.com and in Hubble Telescope Museum Exhibit

GRAPHIC DESIGN INTERN — Image Solutions

Torrance, CA
Summer '08

- Designed client marketing materials and internal documents

FREELANCE DESIGNER

since '03

- Web, print, and illustrations for stealth tech start-ups, professors, and peers

GRAPHIC DESIGNER — Asia Kitchen

since '03

- Designed logos, menus, and letterheads for 9 family-owned restaurants



EXTRA

CMU GAME CREATION SOCIETY (GCS)

gamecreation.org

- Illustrated concept art and assets for 8 games; lead artist for 5 games

RAINCAT — 2D Puzzle Game

raincat.bysusanlin.com

- Created website promoting indie game accruing ~12,000 unique visits since Sept 2009
- Awarded "Game Creation Gold 2009" for favorite in club game developed that year